AND OVERCOME THE EFFECTS OF HEAT STRESS IN DAIRY CATTLE

THE REAL PROBLEM



LOSS OF APPETITE leading to lower dry matter intake due to heat-induced discomfort

MILK FAT

LESS MILK. **LOWER QUALITY**³ including lower milk fat and protein

WEAKENED IMMUNE

DEFENSE² with increased Somatic Cell Count (SCC) and risk of mastitis

WHAT'S THE COST? for the Average U.S. Dairy Farm



HELPS MILK PRODUCTION with more productivity in challenging heat stress situations5



HELPS SUPPORT INTAKE of dry matter during heat stress period4



HELPS SUPPORT HEALTHY **IMMUNE FUNCTION** as shown by elevated expression of IL-8R mRNA gene indicating immune system

Indicating immune system responsiveness4

OMNIGENTM ADVANTAGE

Key, N. et al., 2014. Climate Change, Heat Stress, and U.S. Dairy Production (Rep. No. 175).
 Nickerson, S. 2014. UGA Extension Bulletin 1426.
 Tao, S.J. et al., 2011. J. Dairy Sci. 94: 5976–5986.
 Hall, L.W. et al., 2014. PAHC Reference #OG020414.
 Fabris, T.F. et al., 2016. PAHC Reference #OG010916.

A STEP AHEAD, EVERY DAY.

OmniGen, a unique, patented nutritional specialty product from Phibro Animal Health Corporation, is recommended to be fed to dry, pre-fresh and lactating cows every day to help support healthy immune function in the face of expected and unexpected stress events.



Visit TheOmniGenDifference.com or contact the Phibro representative near you to learn more.

