

NutraGen™

DQA
Dynamic Quality Assurance®

Outstanding Products Start With Outstanding Ingredients.

NutraGen nutritional specialty product features a combination of selectively sourced ingredients—all produced using Phibro's formulation expertise and unique processing technologies, maintained through our rigorous Dynamic Quality Assurance® program.

With Phibro Animal Health Corporation as your partner, you can count on NutraGen to help achieve the results you need.



To learn more, talk with a Phibro team member.
800.677.4623 | PAHC.com

Phibro
ANIMAL HEALTH CORPORATION

HEALTHY ANIMALS. HEALTHY FOOD. HEALTHY WORLD.®

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MANAGE YOUR HERD THROUGH HEAT STRESS.



NutraGen™



WHAT IS HEAT STRESS COSTING YOUR OPERATION?

Beef cattle often experience stress caused by weaning, transport, grouping and adaptation. But heat stress is particularly prevalent, and often goes unchecked.

Heat stress is about more than just heat. It occurs when a combination of ambient temperature, relative humidity and evaporation rate cause an increase in core body temperature, which can cause stress and lead to negative outcomes, like:

- Lower Feed Intake
- Reduced Daily Gain
- Death (in extreme cases)

Left unmanaged, these effects can lead to lighter animals that take longer to get to market—which can mean lower profitability for your operation.

MONITOR AND MANAGE STRESS WITH THE COMBAT HEAT STRESS TOOLBOX™



Our online platform helps assess thermal stress in your herd and logs characteristics of your farm and animals—to generate personalized reports that help you manage heat stress.

- Initiates early conversations about management strategies
- Notifies of potential for heat stress on your operation
- Defines critical signs of heat stress in your cattle

Talk to your Phibro representative for a free in-person demonstration.



FORTUNATELY, THERE'S A WAY TO HELP MANAGE THESE EFFECTS.

When fed consistently, NutraGen nutritional specialty product can help beef cattle be and stay healthy by enhancing the animal's immune system to improve their ability to withstand heat stress—and ultimately to help support the performance of your herd and your profitability.

Features a Synergistic Combination of all-natural silicates, vitamins and yeast components that were evaluated, selected and specifically processed to support optimal biological activities within the animal.

Helps maintain immune competency while directing energy toward more efficient production.

Helps sustain feed intake and daily gain, which may support increased production—and as a result, help protect profitability.

NutraGen is supported by controlled field data, collected over several years, demonstrating excellent performance and consistent results.

Talk to your Phibro representative about how NutraGen can help you manage the effects of heat stress and help support greater productivity on your operation.

