



Magni-Phi[®] Ultra

Nutritional Specialty Product

IMPROVED PERFORMANCE AT HALF THE FEEDING RATE

Magni-Phi[®] Ultra nutritional specialty product is a highly concentrated form of our primary Magni-Phi formulation, which means you get the same level of efficacy at *half* of the feeding rate to support additional ration space, storage efficiency and reduced transportation costs.

This more highly concentrated formula features higher saponin levels with an overall improved saponin profile that performs well in both low- and high-challenge conditions.



1

Pathogen Modulation

Controlled studies have demonstrated that Magni-Phi Ultra helps support the specific immune response for pathogens in low- and high-challenge conditions, which can support a healthier flock and help reduce risk for your operation.¹

2

Improved Performance

Better intestinal health may lead to improved nutrient absorption, which (along with improved digestion) may lead to better weight gain and feed conversion, ultimately improving carcass yield.²

3

Improved Outcomes

When Magni-Phi Ultra was fed in combination with ionophores or synthetic anticoccidials, essential oils, probiotics or yeasts, gut health and performance outcomes were improved across multiple trials, as demonstrated in field-tested and data-driven research.³

4

100% Natural and Safe

Magni-Phi Ultra features an OMRI Listed[®] combination of *yucca* and *quillaja* and is safe for use in any production system, including birds vaccinated for salmonella and coccidiosis.



Magni-Phi Ultra is an evolution of the proven and effective Magni-Phi formulation you know in a concentrated form that supports intestinal health. A healthier gut can lead to a healthier flock, along with greater efficiency for your poultry operation.

Talk to your Phibro representative today to learn more.

¹ K.W. Bafundo, I. Duerr, J.L. McNaughton, A.B. Johnson. EC Veterinary Science 6.3 (2021):40-45.

² K.W. Bafundo, K. Manner, I. Duerr. British Poultry Science. 2021. DOI: 10.1080/00071668.2021.1891523

³ Phibro Animal Health Corporation, 2021. Data on file.