

# DCAD DONE RIGHT

Targeting a Fully Acidogenic, High Dietary Calcium Prepartum Diet to Improve the Postpartum Calcium Status of Transition Cows



## GO FOR THE LOW (5.5-6.0 pH RANGE)

A lower pH range ensures cows are fully acidified, which has been demonstrated to lead to greater postpartum dry matter intake and milk yield compared to cows fed a non-acidified prepartum diet<sup>1</sup>.



## MAKE EVERY BITE COUNT

Feed an anionic product that helps keep cows on feed and maintains urine pH within a recommended range while also providing additional minerals for a proper DCAD balance.



## FEED, VERIFY, REPEAT

You can rely on our team of Dairy Advisors to provide you with the knowledge, tools and services required to maximize your investment in your prepartum program.



## TRACK THE TRENDS

The Animate<sup>®</sup> app allows you to instantly track on-farm data and connect your farm advisors, allowing them to make timely adjustments to help keep your prepartum program on track.

## HITTING THE BULLSEYE FOR TRANSITION COW PERFORMANCE

Our targeted prepartum DCAD program helps maintain postpartum blood calcium status and may help reduce postpartum health events, which may lead to better dry matter intake, milk yield and reproductive performance.



### CONTACT YOUR PHIBRO DAIRY ADVISOR

to learn how Animate nutritional specialty product can support a proper DCAD balance in your herd.

[pahc.com/animate](http://pahc.com/animate)

# Animate<sup>®</sup>

<sup>1</sup> Leno et. al., 2017. J. Dairy Sci. 100:4604.

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