

The right
product and
program
make all the
difference.



DON'T JUST DO DCAD. DO DCAD RIGHT.

Contact your Phibro Dairy Advisor to learn how
a fully acidogenic, high-calcium prepartum
diet can support your herd's performance.

Animate[®]

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Phibro[™]
ANIMAL HEALTH CORPORATION

HEALTHY ANIMALS.
HEALTHY FOOD.
HEALTHY WORLD.®

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Animate[®]

YOUR NEGATIVE DCAD DIET SHOULD WORK HARDER FOR YOU



Every dairy producer has their own perception of how to prevent hypocalcemia. While some contend that a calcium-restricted or partially acidogenic diet will get the job done, it's important to understand how a more targeted program may help reduce postpartum health events and keep your cows productive.

OUR PROGRAM

We recommend a fully acidogenic, high-calcium prepartum diet to improve the calcium status of transition cows.



Get in Range (5.5 – 6.0 pH)

A lower pH range helps ensure cows are fully acidified and in optimal calcium balance, which may lead to greater postpartum dry matter intake and milk yield.



FEED, VERIFY, REPEAT

You can rely on our team of Dairy Advisors to provide you with the knowledge, tools and services required to maximize your investment in your prepartum program.



MAKE EVERY BITE COUNT

Feed an anionic product that keeps cows on feed and maintains urine pH within a recommended range while also providing additional minerals for a proper DCAD balance.

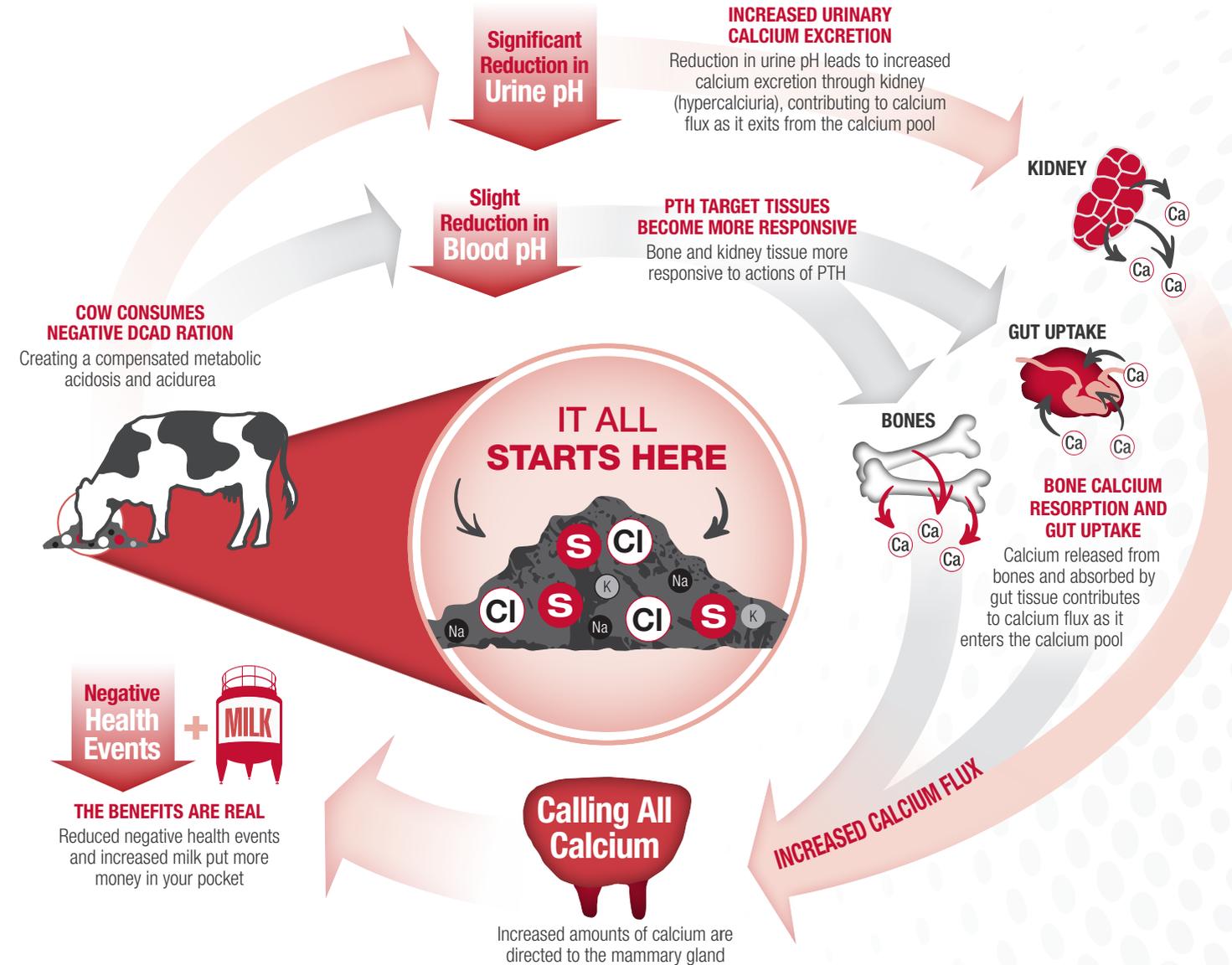


TRACK THE TRENDS

The Animate® app allows you to instantly track on-farm data and connect your farm advisors, allowing them to make timely adjustments to help keep your prepartum program on track.

HOW IT WORKS

How does a fully acidogenic, high-calcium prepartum diet work to prepare your cows for a successful and profitable lactation? Increasing the dietary levels of chloride and sulfur in relation to potassium and sodium leads to a lowering of the ration DCAD value.



Animate®

START WITH THE RIGHT PRODUCT

- Palatable and readily consumed without significantly depressing prepartum dry matter intake, leading to higher postpartum dry matter intake and, ultimately, increased milk yield
- One of the most concentrated, commercially manufactured anionic products on the market, allowing for more ration space and easier diet formulation
- Complete and uniquely formulated to provide effective levels of chloride and sulfur, plus other key nutrients such as magnesium and phosphorus, which are necessary for a proper negative DCAD diet formulation



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