



# QUICK TEST. BIG RESULTS.

## THE BENEFITS OF pH TESTING

Urine pH testing delivers valuable insights within seconds, revealing how your feeding and management strategies are performing beyond the prefresh pen. This simple, cow-side tool has proven itself for years as an essential practice for dairy operations.



### LISTEN TO YOUR COWS

Is your ration on point? Urine pH testing shows if your cows agree.



Provides immediate feedback on your DCAD strategy



Helps uncover potential issues with diet formulation, feed mixing, delivery or availability



Confirms your cows are metabolically prepared for a productive lactation



When paired with the Phibro Animate App, it fosters consistent communication across your team — supporting better decision-making and healthier outcomes

### A SIMPLE COW-SIDE TEST

Quick and affordable, urine pH testing gives meaningful feedback in seconds.



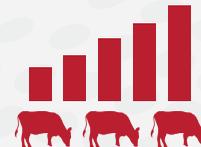
#### 1. Test

Use pH paper or meter to test urine



#### 2. Record

Log results in the Animate App



#### 3. Achieve

Use the insights to reduce problems and improve performance across your herd

Urine pH testing is a small step with big benefits — giving you a clear line of sight into herd health and nutrition. To learn more or request urine pH paper, talk to your Animate representative or visit [pahc.com/animate](http://pahc.com/animate)

