

CORE INSIGHT PROGRAM

INSIGHTS to strengthen the **CORE** of your dairy.

Our Dairy Values™ VISION | PURPOSE | VALUES



A leader roundtable to develop or clarify Vision, Purpose and Values for your dairy organization. This program includes:

- An in-person leadership team session to define Vision, Purpose and Core Values.
- Pre and post meeting discussions.
- A second optional meeting to develop strategic priorities and methods.
- Outcomes include customized materials with your dairy's information for your use.

Vital Insight™ | Dairy ALL EMPLOYEE SURVEY



A dairy employee survey developed in collaboration with Purdue University. Over 2,000 dairy employees have participated to date. Program details include:

- Anonymous electronic survey taken individually or in groups requiring 40 minutes per group.
- 65 questions in nine category areas essential to dairy farm organization health.
- Outcomes include survey findings book and findings implementation meeting.

Vital Insight™ | Feeder FEED MANAGEMENT ASSESSMENT



Designed exclusively for your feed management employees, this program assesses feeder best practices and provides benchmarking of peer U.S. dairy feed management practices. Program details include:

- Electronic assessment taken individually or in groups requiring 25-30 minutes.
- 46 questions in seven categories essential to feeding and feed management.
- Outcomes include assessment findings book and findings implementation meeting.
- Data on 13 herd performance areas collected and compared to all participating dairies and analyzed for improvement opportunities associated with feed management.

To participate, please contact your Phibro Representative.

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