

# RESULTS

**YOU CAN SEE. RETURNS YOU CAN'T IGNORE.**

In this newer dairy normal, there's no escaping change. Especially when you're trying to control costs in an uncertain market. OmniGen® will be there. Including OmniGen in your dairy cows' rations supports a healthy immune system, which can lead to fewer infectious and metabolic diseases in your herd. Helping producers maximize profitability and manage the future before it gets here.

**22%** ↓  
**Reduced Rate of Incidence<sup>1</sup>**  
**DISPLACED ABOMASUM**  
 Typical Incidence Rate: 2.2%<sup>2</sup>  
 Total Potential Cost: \$640<sup>3</sup>

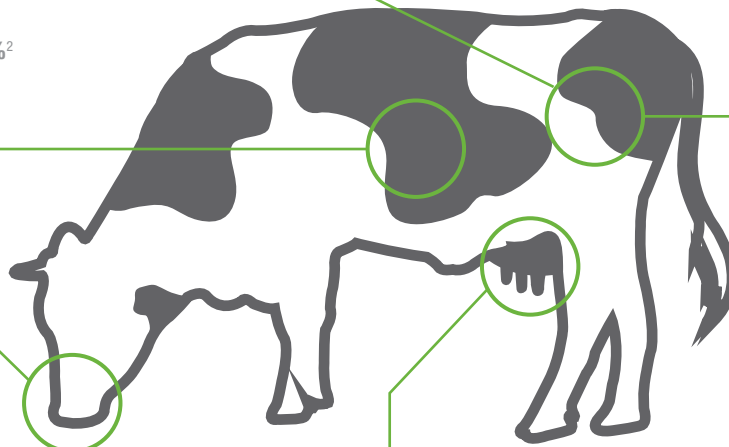
**21%** ↓  
**Reduced Rate of Incidence<sup>1</sup>**  
**METRITIS**  
 Typical Incidence Rate: 6.9%<sup>2</sup>  
 Total Potential Cost: \$262<sup>3</sup>

**12%** ↓  
**Reduced Rate of Incidence<sup>1</sup>**  
**ABORTION**  
 Typical Incidence Rate: 2.0%<sup>2</sup>  
 Total Potential Cost: \$555<sup>3</sup>

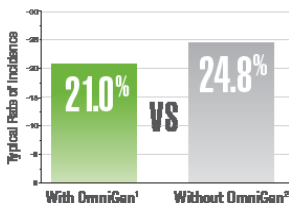
**18.5%** ↓  
**Reduced Rate of Incidence<sup>1</sup>**  
**KETOSIS**  
 Typical Incidence Rate: 4.2%<sup>2</sup>  
 Total Potential Cost: \$168<sup>3</sup>

**15.3%** ↓  
**Reduced Rate of Incidence<sup>1</sup>**  
**MASTITIS**  
 Typical Incidence Rate: 24.8%<sup>2</sup>  
 Total Potential Cost: \$429<sup>3</sup>

**19.8%** ↓  
**Reduced Rate of Incidence<sup>1</sup>**  
**RETAINED PLACENTA**  
 Typical Incidence Rate: 4.5%<sup>2</sup>  
 Total Potential Cost: \$316<sup>3</sup>



**Did you know?**



**FEEDING OMNIGEN,  
 YOU COULD INCREASE  
 PROFITS \$16,000\*  
 WHEN COMBATING MASTITIS ALONE!**

\*Estimate based on a 1,000-cow herd. Not a guarantee of results.

**OmniGen®**  
[www.TheOmniGenDifference.com](http://www.TheOmniGenDifference.com)

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1. Chapman J. D., 2020. *Nutritional Strategies for Managing Stress in Dairy Cattle for Improved Herd Health, Milk and Milk Quality: 1,004-Herd Immunity Challenge Summary with OmniGen™*. Quincy, IL, Phibro Animal Health.  
 2. NAHMS Dairy 2014 <http://www.aphis.usda.gov/nahms>. 3. Liang D., L. M. Arnold, C. J. Stowe, R. J. Harmon, J. M. Bewley. 2017. *Estimating US dairy clinical disease costs with a stochastic simulation model*. J. Dairy Sci. 100:1472-1486.