

FOUR WAYS TO PROTECT YOUR DAIRY COWS

OmniGen® nutritional specialty products can provide immune support to help maintain herd health through your dairy's toughest challenges.



UNDERSTANDING HBS

Hemorrhagic Bowel Syndrome + *Aspergillus fumigatus*

79.3% of cows removed from the herd¹
\$2,104/head
 is the cost for a replacement heifer²



LOWER MASTITIS RISK

Support Udder Health

\$326/cow³
 for a single case of mastitis



REDUCING DAYS OPEN

Avoid Excessive Days Open

\$2-\$6
 the cost per cow per day open⁵



HANDLING HEAT STRESS

Mitigate the Effects

Effects of heat stress costs the average U.S. dairy
\$264/cow/year⁷

IMMUNE SUPPORT
 can serve as an important line of defense

REDUCTION IN OVERALL MASTITIS CASES FROM 11% TO 4%⁴

10 FEWER DAYS OPEN
 with cows fed OmniGen⁶

IMPROVED ANIMAL WELFARE, PRODUCTIVITY AND REPRODUCTIVE PERFORMANCE

All OmniGen nutritional specialty products are formulated to support your herd through some of your operation's toughest challenges. See the full OmniGen lineup at TheOmniGenDifference.com.

OmniGen®

¹USDA, 2014. Dairy 2014 Health and Management Practices on U.S. Dairy Operations. NAHMS-2014. ²<https://www.wisfarmer.com/story/news/2021/01/26/successful-heifer-management-should-they-grow-do-they-go/4269734001/#:~:text=According%20to%20a%20recent%20study,costs%20and%2012%25%20fixed%20costs.> ³Liang et al. 2017. J. Dairy Sci. 100:1472-1486. ⁴Mammi et al., Anim. Feed Sci. Tech. 242:21-30. ⁵Dairy Cattle Reproduction Council, 2017. ⁶Casarotto et al., 2020. Anim. Feed. Sci. Technol. 267:1-9. Economic Impacts of Feeding OmniGen to Multiparous Dry Holstein Dairy Cows. ⁷Key, N. et al., 2014. Climate Change, Heat Stress, and U.S. Dairy Production, Rep. No. 175. 06630721GLB-R0122 ©2022 Phibro Animal Health Corporation. Phibro, Phibro logo design and OmniGen are trademarks owned by or licensed to Phibro Animal Health Corporation or its affiliates.