

Magni-Phi®



Nutritional Specialty Product

Magni-Phi® nutritional specialty product is a patented natural enteric health solution, promoting intestinal integrity to help improve the defense against pathogens in poultry.

Featuring all-natural ingredients, **Magni-Phi** works as a safe and effective feed additive that producers may use as part of a complete program to help promote enteric health.

Magni-Phi provides proven and effective results demonstrated through credible research and field assessments.

- **Helps support intestinal health**, which may lead to better nutrient absorption and body weight gain. **Magni-Phi** also promotes intestinal integrity to help improve the defense against pathogens in poultry, and provides other benefits such as helping reduce ammonia output.
- **Helps improve immune response**, which can lead to healthier birds with a better ability to resist diseases and infections.
- Provides consistent, **improved performance** results in antibiotic-free, organic and no antibiotic ever programs.





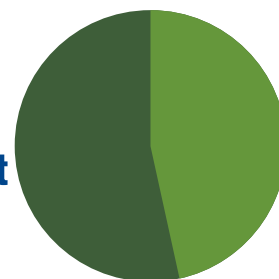
Magni-Phi®

Magni-Phi, a natural alternative, helps promote intestinal integrity and optimize nutrient absorption, helping to address challenges in antibiotic free production systems. **Magni-Phi** helps improve immune response, which can lead to healthier birds with a better ability to resist diseases and infections. As a natural enteric health solution, **Magni-Phi** promotes intestinal integrity to help improve the defense against pathogens in poultry, while offering producers a more natural solution to meet increasing consumer demand for antibiotic-free protein.



2015-2018
8.5 BILLION
 Broilers have been fed Magni-Phi®

48%
 Market share of
 NAE/Organic Market
 in **2018**



Healthy Animals

All-natural ingredients to support balanced nutrition

Promotes intestinal integrity to help improve the defense against pathogens in poultry

Listed by the Organic Materials Review Institute (OMRI)

Generally Recognized as Safe (GRAS), as deemed by an independent expert panel

Healthy Bottom Line

Consistent performance and results, as demonstrated in field testing and data-driven research within antibiotic-free programs

Access to highly experienced technical and sales support for on-hand product knowledge

Effective and natural solutions that supports customer's demand for antibiotic-free protein