



OmniGen™ Pro Loyalty Incentive Program

This document outlines the guidelines and requirements to participate in the OmniGen Pro loyalty program. This program would apply to all herds. For multi-site dairies, each dairy should be treated separately if OmniGen is started at different times or the feed comes from different mills.

Months fed OmniGen Pro	Rebate
0-6 months	None
6-12 months	\$0.0125/lb
12-24 months	\$0.0250/lb
24 months +	\$0.0375/lb

An additional incentive will be added for each additional Phibro nutritional product that is fed to the same herd after six months of feeding OmniGen Pro.

The table below outlines the incentive available for each qualifying product that is fed in addition to OmniGen:

Incentive for Each Additional Qualifying Phibro Nutritional Product Fed

Product	Incentive
Animate®	\$0.02/lb
AB20®	\$0.01/lb
Cellerate Yeast Solutions® HD	\$0.02/lb
Cellerate Yeast Solutions® Plus	\$0.02/lb

Rules

- Feed OmniGen Pro at a rate of 0.14 lbs/cow/day
 - Actual feeding rate or cows fed will be determined based on actual product usage.
- OmniGen Pro must be fed continuously to qualify for this program.
 - If no OmniGen is fed for longer than two weeks, the vested loyalty time restarts to zero.
- Proof of purchase required with each claim to verify usage and compute rebate
 - Finished feed purchases require a “Where Used” report for each Phibro product in the finished feed.
- Proof of purchase required for each additional Phibro product fed.
- All submissions must be submitted online via the OmniGen website from the Rewards tab.
- Loyalty Program claims must be initiated by the dairy producer.
- Rebate checks will be paid every six months.

For more information, visit www.pahc.com/omnigen/rebate/

Offer valid beginning March 1, 2020. Program subject to change or cancellation by Phibro at any time. All purchases are subject to Phibro's standard terms and conditions.